**BT150 Blog Post Template**

**Title Suggestions (choose one or create your own):**

* Honored to Be Named to the 2025–2026 BT150
* Reflecting on the Journey to the BT150
* Shaping the Future of Business: A Personal Milestone

**Introduction**

Start with a personal note and the announcement.

**Example:**  
I’m incredibly honored to share that I’ve been named to **Constellation Research’s 2025–2026 BT150** — a global list recognizing the most influential leaders shaping the future of the enterprise. It’s both humbling and energizing to be included alongside so many innovative and inspiring individuals.

**Why This Recognition Matters**

Explain the significance of the BT150 recognition and what it represents in your industry or field.

**Prompt Ideas:**

* What does this list recognize or celebrate?
* Why is this important to you personally or professionally?
* How does it align with your mission or values?

**A Look Back at the Journey**

Reflect on your professional journey in digital transformation and what led to this moment.

**Prompt Ideas:**

* What were some key turning points or breakthroughs in your work?
* Who supported you along the way (mentors, team members, organizations)?
* What challenges did you overcome?

**Looking Ahead**

Share what excites you about the future of business and what you're focused on next.

**Prompt Ideas:**

* What trends, technologies, or ideas are you most passionate about right now?
* What are you working on that you think will make an impact?
* How do you hope to contribute to the future of the field?

**Gratitude & Thanks**

Acknowledge the people, organizations, or community members who have supported your journey.

**Example:**  
This recognition is not mine alone — it reflects the incredible work of my team, mentors, and collaborators. Thank you all for being part of this journey.

**Learn More & Get Involved**

Invite readers to engage, connect, or explore your work.

**Prompt Ideas:**

* Link to your BT150 profile or the official list
* Encourage collaboration or continued conversation
* Share a project, initiative, or platform they can follow

**Example CTA:**  
👉 Read the full list of 2025–2026 BT150 honorees [here](https://www.constellationr.com/business-transformation-150-2025-2026)  
📬 Let’s connect on [LinkedIn/Twitter/Email]

**Formatting Notes:**

* Keep it around 500–800 words
* Use subheadings for easy scanning
* Add relevant images (e.g., BT150 badge, headshot, project visuals)
* Maintain a warm, humble, and forward-looking tone