*Please do not release until after 6 AM PT on Tuesday, June 17, 2025*

**INSERT Named to 2026 Constellation Research Business Transformation 150**

*Recognized Exemplar of Leadership in Driving a Digital Future*

**PALO ALTO, Calif. – June 17, 2025 –** XX ORGANIZATION today announced XX, XX at ORG was recognized by Constellation Research on its 2026 Business Transformation 150, an elite list of executives leading business transformation efforts around the globe.

In just a short span, the rise of artificial intelligence—particularly generative AI—has catalyzed sweeping transformation across industries. At the forefront of this shift, digital leaders have harnessed these technologies to drive innovation, accelerate progress, and expand their influence. Many have stepped into elevated roles on executive teams, with a growing number ascending to CEO positions over the past year. This year’s BT150 nomination process underscores the growing significance of digital leaders who balance stakeholder and shareholder priorities while staying true to the values they exemplify

“This year’s BT150 class has mastered the art of exponential efficiency and business transformation,” noted R “Ray” Wang, founder and CEO at Constellation Research. “These leaders start with the business problem, create a culture to support innovation, and set up organizations for transformational change."

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“Enterprise Acceleration remains the name of the game, even in the era of AI and emerging quantum use cases.,” said Holger Mueller, vice president and principal analyst at Constellation Research. “Transformation remains a hard exercise, and these executives have shown they can deliver transformation for the better of their enterprise and deserve a big congrats making it to the Constellation BT150."

The six-month selection process was driven by nominations from peers, industry thought leaders, technology providers, and analysts. Each executive recognized on the list showcases a deep understanding of how digital and exponential technologies are reshaping the business landscape—and is proactively positioning their organization to thrive throughout this transformation and beyond.

The full listing can be found here: <https://www.constellationr.com/business-transformation-150-2025-2026>

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